

## **FULTON HOMES BE KOOL STAY IN SCHOOL OFFICIAL CONTEST RULES**

### 1. How to Enter the Contest:

- a. The "Fulton Homes Be KOOL Stay in School" contest will begin on August 1, 2007 and end on May 26, 2008.
- b. To participate in the contest, you must log onto [www.koolradio.com](http://www.koolradio.com) and nominate a student in 6<sup>th</sup>, 7<sup>th</sup> or 8<sup>th</sup> grade. One winner will be selected each week and will qualify to win a \$4,000 Scholarship. Qualifying winners will be interviewed during Camelback Jack's Afternoon Show and receive a Prize Pack, delivered to them at their school. Forty (40) qualifying winners will be selected. At the end of the promotion, Four (4) Grand Prize Winners will be selected to receive a \$4,000 Scholarship. KOOL-FM is not responsible for entries not received due to difficulty accessing the Internet, service outages or delays, computer difficulties or other technological glitches. All nominations must be received no later than May 22, 2008.
- c. You may only submit one nomination per student, per person during the promotion.

### 2. Eligibility Restrictions:

- a. Nominations will be accepted from any KOOL-FM listeners who are 18 years of age or older and who reside in the Greater Phoenix Area. Nominees must be in 6<sup>th</sup>, 7<sup>th</sup> or 8<sup>th</sup> Grade for the 2007-2008 school year and attending a Maricopa County Public, Private or Charter School. Employees of KOOL-FM, its licensee, corporate parent Viacom Inc., Infinity Broadcasting Corporation, their affiliated entities, affiliated advertising agencies, participating sponsors/promotional partners, other radio stations in the Phoenix metropolitan area and the members of their immediate families are ineligible to participate or win.
- b. Listeners are eligible to win a KOOL-FM contest only once every thirty days and a prize valued at \$600 or more only once every six months, excepting this contest and only this contest.
- c. To enter on-line you must enter your first name and last name, complete address, city, state, zip code, home telephone number, name of nominee and school attended, grade point average, story/explanation of why the nominee deserves to win a scholarship, description of how the scholarship will benefit the student, and a valid e-mail address in the on-line entry form. One Internet entry per person and one Internet entry per e-mail address. Internet entries will be deemed made by the authorized account holder of the e-mail address submitted at the time of entry. The authorized account holder is the natural person who is assigned to the e-mail address by an Internet access provider, on-line service provider or other organization that is responsible for assigning e-mail addresses or the domain associated with the submitted e-mail address.
- d. Contestants are required to provide truthful information and KOOL-FM will reject and delete any entry it discovers to be false or fraudulent. KOOL-FM will also disqualify and delete any entry received from persons under the age of 13.
- d. A parent or legal guardian must sign for and accept any prize/prize certificate if a winner is a minor (under 18 years of age).

### 3. Prizes:

- a. A prize will be awarded every week during the promotion, beginning the week of August 27 2007, for a total of forty (40) winners. These winners will be interviewed during Camelback Jack's Afternoon Show and awarded a Prize Pack at their school. The prize pack will include such items as a

backpack and school supplies, with a minimum value of \$25. The forty (40) qualifying winners will then be entered in the Grand Prize Contest for the \$4,000 Scholarships. Four (4) Grand Prize winners will be drawn at the end of the promotion. Each Grand Prize winner will be awarded a \$4,000 Scholarship from Fulton Homes and 94.5 KOOL FM. The \$4,000 Scholarship will become valid when the winner graduates from High School with a regular diploma, no GED, and can be used towards any college or university in the United States. No interest is awarded to the \$4,000 Scholarship.

- b. All prizes or prize certificates will be delivered to the winner at their school. Grand Prize \$4000 Scholarships will be awarded at a dinner put on by KOOL in June of 2008. The date and time of delivery will be scheduled with the winner and their school.
- c. Contest prizes are not transferable. Prizes may not be substituted for or redeemed for cash.

4. Selection of Winners:

- a. All decisions of station management with respect to the contest are final.
- b. Qualifying winners will be selected from the eligible nominations received on-line, based on their scholastic, extracurricular, and attendance achievements. The KOOL Marketing Managers will be responsible for selecting the winners from the entries submitted.
- c. Each week during the promotion a qualifying winner will be selected, for a total of forty (40) qualifying winners. The forty (40) winners will be entered to win one (1) of the four (4) \$4,000 Scholarships. At the end of the promotion, four (4) Grand Prize winners will be selected, based on their scholastic, extracurricular, and attendance achievements.

5. Conditions:

- a. Payment of all federal, state and local taxes is the sole responsibility of the winner. Winners may be required to sign an IRS Form W-9 or the equivalent. The Grand Prize winner is also responsible for any other fees and legal responsibilities associated with the receipt of the Grand Prize.
- b. By participating in the contest, the winner or winners agree to have their name, photograph, voice, likeness and biographical information used in any advertising or broadcasting material relating to this contest, or for any other lawful purpose, in any media now known or hereinafter invented without further notice, permission or additional financial or other compensation, and to sign a publicity release prior to acceptance of the prize.
- c. Contest winners (and their travel companions, if any) will be required to sign a liability release prior to acceptance of any prize valued at \$600.00 or greater or which prize includes the provision of transportation, whether or not such transportation is provided by KOOL-FM. Pursuant to the liability release, the winners will agree to hold KOOL-FM, its corporate licensee, its parent corporation Viacom Inc., Infinity Broadcasting Corporation, affiliated companies and the officers, shareholders, directors, employees, agents and representatives of each of them harmless against any and all claims or liability arising directly or indirectly from the prize or participation in the contest.
- d. KOOL-FM, in its sole discretion, reserves the right to disqualify any person tampering with the entry process, the operation of the KOOL-FM Website or who is otherwise in violation of the rules. The station further reserves the right to cancel, terminate or modify the contest if it is not capable of completion as planned, including infection by computer virus, bugs, tampering, unauthorized intervention or technical failures of any sort.

6. KOOL-FM reserves the right to make changes in the rules of the contest, including the substitution of a prize of equivalent value, which will become effective upon announcement.
7. No purchase is necessary. The contest is void where prohibited.
8. Failure to comply with the contest rules may result in a contestant's disqualification at the sole discretion of KOOL-FM.
9. Copies of the written contest rules are available during regular business hours at the main office of KOOL-FM, 4745 North 7<sup>th</sup> St., Suite 210, Phoenix, AZ 85014 **or** by sending a self-addressed stamped envelope to KOOL-FM.

Internet Contests Privacy Policy:

- a. KOOL-FM does not sell, lease, exchange or disclose your personally identifiable information with third-party non-affiliated persons other than our sponsors or partners unless it is required by law or disclosure is necessary to those persons that operate our Website, manage our contests/events and conduct prize fulfillment (“operational providers”) and to protect the safety of our visitors, employees or property. KOOL-FM also expects our operational providers to protect your privacy.
- b. KOOL-FM contests, sweepstakes and special events are often produced with the support of non-affiliated sponsors and/or promotional partners. The personally identifiable information contestants voluntarily provide on our Website may also be used for the marketing of additional events, services and goods by KOOL-FM, our parent company and affiliated stations and our sponsors or partners. Please be informed that our sponsors or promotional partners may not have the same privacy policies that we do. If you do not wish to receive such additional marketing information or updates from KOOL-FM and/or our sponsors and partners, you should check the boxes so indicated in the contest registration area. However, we maintain the right to disclose any and all databases collected by the Website(s) in the event that the assets or stock of KOOL-FM or its corporate licensee or parent company are sold or transferred.
- c. KOOL-FM may provide aggregate statistics about our contestants; traffic patterns and related Website information to reputable third-party vendors but these statistics will not include personally identifying information.