

KOOL GENERAL CONTEST RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. VOID WHERE PROHIBITED.

1. HOW TO ENTER A KOOL CONTEST

a. **ON-AIR ENTRY:** Unless otherwise directed, to participate in a KOOL contest on-air, simply call the studios at (602) 260-9494 when call solicitations are announced on-air. KOOL is not responsible for telephone service outages, delays, busy signals, equipment malfunctions and any other technological difficulties that may prevent an individual from completing his/her telephone call.

b. **ON-LINE ENTRY:** Unless otherwise directed, to enter a KOOL contest online, visit the contest webpage at koolradio.com and complete and submit an online entry form during the specified entry dates. For online entries, enter your first name and last name, complete address, city, state, zip code, home telephone number and a valid email address in the online entry form. Only one Internet entry per person and one Internet entry per email address is permitted. Internet entries will be deemed made by the authorized account holder of the email address submitted at the time of entry. The authorized account holder is the natural person who is assigned to the email address by an Internet access provider, online serve provider or other organization that is responsible by assigning email address or the domain associated with the submitted email address. KOOL is not responsible for entries not received due to difficulty accessing the Internet, service outage or delays, computer difficulties or other technological glitches.

c. Participants assume all risks of damage, lost, late, misdirected, postage-due, incomplete or illegible entries. Facsimile and mechanically reproduced entries will not be accepted. All entries submitted become property of KOOL / Infinity Broadcasting and will not be returned. Multiple entries from the same person will be eliminated from the eligible entries.

2. ELIGIBILITY RESTRICTIONS:

a. Unless otherwise noted, KOOL's on-air contests are open to legal residents of Arizona in the KOOL 94.5 FM listening area who are at least 18 years old. Unless otherwise noted, KOOL's online contests are open to Arizona residents. Void where prohibited by law. All federal, state, and local laws and regulations apply. Employees of KOOL, Infinity Broadcasting Corporation, its corporate parent, Viacom Inc., affiliated entities, their affiliated advertising agencies participating sponsors and other radio stations in the Phoenix metropolitan area and the members of their immediate families are ineligible to participate to win.

b. Listeners are eligible to win a prize in a KOOL contest once every thirty days. Listeners are eligible to win a prize in a KOOL contest valued at \$600 and more only once every 6 months. Only one winner per household is permitted in any contest. Participants that win a KOOL prize valued at \$600 or more will have to complete a release form and an IRS Form W-9.

c. For online contests, entrants are required to provide truthful information and KOOL will reject and delete any entry that it discovers to be false or fraudulent. KOOL will also disqualify and delete any entry received from persons under the age of 13.

3. PRIZES

a. Offered prizes and their approximate retail values will vary as noted. Unless otherwise noted, all prizes associated with KOOL contests, may be picked up at the offices of KOOL 94.5 FM / Infinity Broadcasting Corporation, 4745 North 7th Street Suite 210, Phoenix, AZ 85032. The winner will forfeit any prize or prizes not claimed within thirty days of winning. In the event that a prize or prize certificate is mailed to winner, it will be with the prior written or oral consent of the winner and therefore, winner assumes the risk or its loss. KOOL / Infinity Broadcasting is not responsible for the safe arrival of a prize or prize certificate.

b. There is no substitution, transfer, or cash equivalent for prizes, except that Sponsor may, at its sole discretion, substitute prizes of comparable value or cash. The prizes are expressly limited to the item(s) listed above and do not include taxes, gratuities or any other expenses. Other restrictions may apply.

4. SELECTION OF WINNERS:

a. Decisions of KOOL with respect to the contest are final.

b. Unless otherwise noted, potential winner(s) are selected in random drawing(s) of all eligible entries received during the entry period(s) by the staff of KOOL.

c. Odds of winning depend on the number of eligible entries received (For designated caller contests, odds depend on the order and number of calls received).

d. Potential winner(s) may be required to execute and return any required Affidavit of Eligibility and/or Release of Liability Prize Acceptance Form within ten (10) days of notification attempt or prize will be forfeited.

5. CONDITIONS

- a. Payment of all federal, state, and local taxes, are solely the responsibility of the winner. Winner may be required to sign an IRS form W-9 or the equivalent.
- b. By participating in the contest, the winner or winners agree to have their name, voice, or likeness used in any advertising or broadcasting material relating to this contest without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize.
- c. Prior to awarding any prize or prize certificate, KOOL in its sole discretion may require contest winners (and their travel companions, if any) to sign a liability release, agreeing to hold KOOL, its corporate licensee, its parent, subsidiary and affiliated corporations, and the officers, shareholders, directors, employees, agents and representatives of each of them harmless against any and all claims or liability arising directly or indirectly from the prize or participation in the contest.
- d. KOOL, in its sole discretion, reserves the right to disqualify any person tampering with the entry process, the operation of the KOOL Web Site or is otherwise in violation of the rules. It further reserves the right to cancel, terminate or modify the contest if it is not capable of completion as planned, including infection by computer virus, bugs, tampering, unauthorized intervention or technical failures of any sort.
- e. KOOL reserves the right to make any changes in the rules of the contest, including the substitution of a prize or prizes of equivalent or greater value, which become effective upon announcement.
- f. Failure to comply with the contest rules may result in an entrant's disqualification, at the sole discretion of KOOL.
- g. KOOL is not responsible for typographical or other errors in the printing, the offering, or the administration of the contest or in announcement of a prize.
- h. Copies of the written contest rules and a list of all winners are available during regular business hours at the main studio of KOOL, 4745 North 7th Street, Suite 210, Phoenix, AZ 85014, on koolradio.com, or by sending a self-addressed stamped envelope to KOOL at the same address.